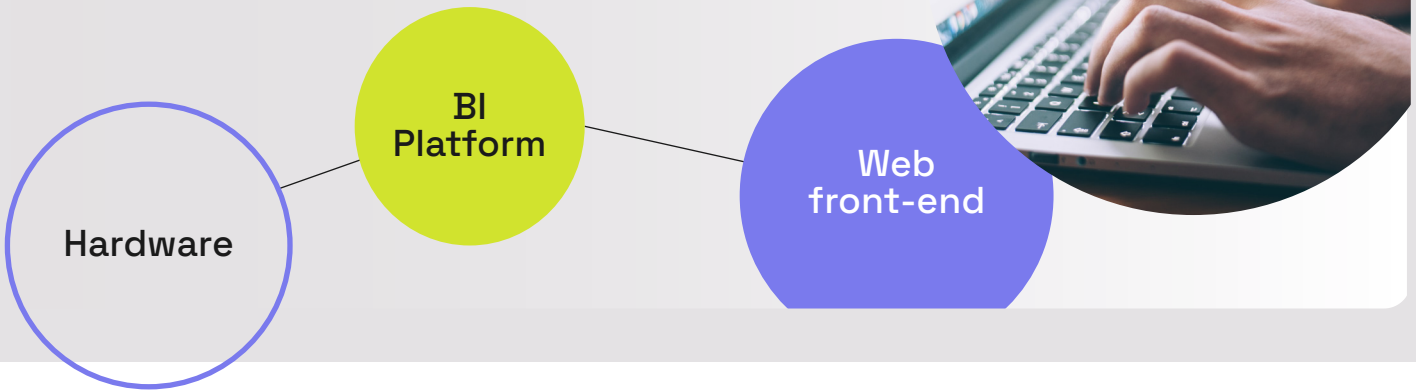


Outbound Customer Analytics Platform



Outbound Analytics

Our Outbound Analytics can seamlessly integrate your business data and content into our Intelligent Framework. It lets users quickly access relevant data and insights in their daily workflows without slowing down or switching to a separate analytics application. This makes it easier for organisations to empower employees, customers, suppliers and partners with the information they need, make better decisions and take action faster.

The benefits:

- Deliver an unparalleled intuitive analytics experience for the end user
- Accelerate development and time-to-market
- Low cost of entry, expand the platform as your usage expands
- No need for a variety of technical skills or your valuable IT resources

Web Front end

Our simple easy-to-use front end and responsive mobile framework help our customers boost revenue, improve customer loyalty, drive adoption, and get to market faster with best-in-class analytics, visualisations and dashboards that add the insight and context your customers need.

Resilient and Secure Infrastructure

Data Technology offers a single governance framework to allow for common security, manageability and re-usability. The platform can be deployed and scaled both vertically and horizontally to address the availability and processing requirements of your deployment in our private cloud. High performance in-memory analytics can handle massive data sets as required, while aligning to your security model.

Fully managed, world-class outbound customer analytics platform.

